



CAYM Education Trust's

## SIDDHANT INSTITUTE OF BUSINESS MANAGEMENT

(Approved by AICTE, Recognised by Govt of Mah. & Affiliated to the Savitribai Phule Pune University)

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### Annual gender sensitization action plan

Women's empowerment and gender equality are one of the primary concerns at Siddhant Institute of Business Management. We practice to bring a positive change in the attitude and support equity among genders within the institute and in our outreach.

Annual gender sensitization plan is as follows:

**Objective:** To promote inclusiveness, tolerance, harmony and women's empowerment among the students and staff.

- ✦ Conduct activities like Blood donation camp, Aids awareness, female foeticide, dealing with COVID-19 pandemic, etc in order to give back to the society
- ✦ Promoting activities related to health, nutrition, self-defense and entrepreneurship among the girl students.
- ✦ Conduct workshops related to cybercrime, safety and security in hotels and career enhancement for girl students.
- ✦ Guidance regarding the financial investment for students and staff.
- ✦ Conduct workshops that promote diversity and gender-sensitive communication for students and staff.
- ✦ Mentorship in SIBM to be provided where faculty and students can approach in matters of gender-related issues.
- ✦ Student's code of conduct that promotes gender parity.



  
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